

LINDA GUTIF

Graphic Designer

LINDA GUTIÉRREZ FLORES

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ABOUT ME

Lead in concept packaging for cosmetic and personal care products.
Understands Cosmetic Product Development Process.
Production file set-up for factories in Domestic and International markets.
Launched in-house video production for Social Media assets.
Fast-paced creative environment called for quick creative thinking and execution.

OBJECTIVE

Creative, diverse, and results-oriented professional seeking a career opportunity where I can work on my strong work ethic and the desire to succeed on a reputable company that will allow me to grow my creative and artistic skills to the maximum.

EXPERIENCE

Chrislie Formulations: In-house Graphic Designer - Production Artist (2015 - Present)
Responsibilities include: Graphic design, Branding, Production artwork, Concept render, Catalogs and sales material, Advertising, POP display, Color matching, Business cards, Photography retouching and videography.

Freelance Graphic Designer: Since 1012

During my years in the workforce, I have had the opportunity to work and strategize with many creative entrepreneurs. I am an analytical and strategic thinker with the ability to synthesize data from different sources into creative insights and actionable business recommendations.

EDUCATION

BA of Graphic Design 2010-2014
Universidad Loyola del Pacífico,
Acapulco, México.
Languages: English - Spanish

SKILLS

Successful interpersonal skills
Detail-oriented
Completes project(s) within specified timeframe
Strong follow-through to completion
Team-oriented
Well-organized
Professional dedicated to achieving milestones and project deadlines
Helpful and cooperative
Excellent English/Spanish verbal communication skills

TECHNICAL SKILLS

Graphic Design
Packaging
Art Direction
Photography
Branding
Advertising
Editorial
Logotype
Illustration
Character Design
Social Media
Vector
Web
Marketing

SOFTWARE

Adobe Photoshop
Adobe Illustration
Adobe Dreamweaver
Adobe Indesign
Adobe After Effects
Adobe Premiere
Adobe Audition